ENABLE-IT | ETHERNET EXTENSION EXPERTS

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FOR IMMEDIATE RELEASE:

ENABLE-IT ESTABLISHES NEW REGIONAL OPERATIONS TO SUPPORT BUSINESS GROWTH IN THE SOUTHERN HEMISPHERE

SYDNEY, AUSTRALIA - June 10, 2006 --- By David Conners Technical Director at Enable-IT: Ethernet Extension Experts.

Enable-IT, Inc., a global dominating manufacturer of access solutions for broadband networks, announced today it has opened a regional operations center in the heart of Sydney, Australia. The new operations are in response to the increasing demands of Asia Pacific and Oceania reseller sales and expanding opportunities.

Enable-IT is an International based IT corporation specializing in providing cost-effective, high-speed broadband and LRE (Long Range Ethernet) solutions over standard telephone copper wiring to the MXU marketplace through reseller and distribution channels.

To meet the demands of strongly growing Asia Pacific sales and an expanding regional client base, Enable-IT has responded to its reseller and distributor needs by establishing a local stocking and support office in Sydney, Australia.

"The continuing market penetration of our products by resellers and their ongoing success in the Asia Pacific and Oceania marketplace has facilitated an increased commitment to expand Enable-IT sales support and more timely delivery of market dominating solutions to our regional sales channel," Enable-IT Founder & CEO, Daniel Cook said during his May 2006 tour of the region. "The most effective means to facilitate this objective is through the recruitment of knowledge and experience of local talent located in one of the largest commerce centers of the region."

Enable-IT quickly seized an opportunity to leverage an established company with knowledgeable and dedicated staff in Sydney, Australia. The regional operations centre has been registered as Enable-IT (Australia) Pty Limited and its sales and technical support staff are coached under the leadership of its Managing Director, Matt Johnston.

"I am excited and privileged to be a part of the international business and management team of Enable-IT," Johnston said, "When considering Enable-IT products and solutions on design, manufacturing, warranty and price, Enable-IT is without competitive peers in the Asia-Pacific and Oceania region. Enable-IT differentiates itself by only working through our distribution channel partners and not competing against them unlike the traditional business model other suppliers in the region do. Our regional sales distribution partners can expect Enable-IT to partner with them to help them succeed in any facet of their sales, marketing and support operations when integrating Enable-IT solutions or products.

Enable-IT research and development teams are currently preparing next generation LRE (Long Range Ethernet), and VDSL-2 (130Mb to 600') broadband solutions over standard telephone copper wiring along with Hospitality entertainment products for distribution in Q3 2006. All current Enable-IT products and solutions are available now through Enable-IT (Australia) Pty Limited.

For more info, visit: www.EthernetExtender.com or

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