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**FOR IMMEDIATE RELEASE:**

## **BEST IN CLASS POE ETHERNET EXTENDER TAKES DISTANCE –AND OPERATING CONDITIONS- TO THE EXTREME**

Ethernet Extension Experts Makes Major Upgrades to its 865 PoE Ethernet Extension Kit at No Additional Cost

LAS VEGAS, NV, November 19, 2009 --- Ethernet Extension Experts (or “E3”), designer and manufacturer of industrial ethernet extension technologies, announces major upgrades to the industry’s top-performing Ethernet Extender with PoE Plus, the Enable-IT 865. The 865 can now extend ethernet to PoE devices like IP cameras and WiFi access points 1,000 feet past its industry-best distance and through the most extreme environmental conditions of anyone in the industry. The 865 now drives voice, data, and Power-over-Ethernet (PoE) all the way out to 3,500ft/1,067m and can work in conditions as low as 49°F/-45°C through as high as 168°F/76°C.

These upgrades solidify the 865’s place as the ideal solution for deploying long-distance IP cameras, WiFi access points (WAPs), or dual self-powered LANs (QUAD port LAN connectivity). The rugged, easy-to-install 865 Ethernet Extender kit with PoE Plus has already saved companies thousands in infrastructure, administration, and security by sending their voice, data, and up to 24V of power to astonishing distances through their underutilized telephone copper wiring or CAT-rated cabling. Now Ethernet Extension Experts has upped the ante by another 1,000ft/305m, a new PoE Plus (IEEE 802.3at) injector, and the capacity to handle unearthly temperature extremes.



**Enable-IT 865 Power over Ethernet (PoE) and 100Mbps Ethernet Extender Kit**

“The 865 is one tough son of a gun. It needs to be. We’ve got clients in the military, aerospace, and deep sea exploration,” said David Conners, E3’s Director of Product Development. “For the past few weeks, we’ve worked with our suppliers and engineers to come up with ways to thank our clients and meet their most extreme demands. These upgrades do just that while keeping us ahead of the curve.”

“Best of all, the next-gen 865 costs no more than its predecessor,” said Felipe Tobilla, Technical Support Engineer. “When you’ve already got a high-quality, American-made product, technical upgrades can sometimes be very easy for the manufacturer, and this is one of those times. Moreover, such upgrades are usually easier to support. That said, Ethernet Extension Experts is fully ready to support the new 865 through whatever deployments our customers dream up.”

The 865 Ethernet Extender Kit with PoE Plus (IEEE 802.3at) can be purchased at [www.EthernetExtender.com](http://www.EthernetExtender.com). It retails for \$599 and includes two LRE units, a 60W-56VDC High power injector, two 10' ethernet patch cords, a country-specific wall power adapter and an installation manual. Quantity discounts are available and every purchase comes with free same-day shipping and a 45-day money-back guarantee.

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the hospitality, commercial office, and multi-unit (residential or commercial) marketplace. They offer a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten- traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: [www.EthernetExtender.com](http://www.EthernetExtender.com) or

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