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FOR IMMEDIATE RELEASE:

HIGH TECH FOR A HIGH CALLING: ETHERNET EXTENSION GOES TO CHURCH

A Cape Cod Church Embraces High Technology to Reach a Modern, Tech-Savvy Community

Cape Cod Bay, MA, December 9, 2009 – The Community of Jesus, a local, popular, Christian ministry proudly announces the installation of a cutting-edge technology at their Church of the Transfiguration. The Church of the Transfiguration now employs “ethernet extenders” to drive high bandwidth data, voice, and power far beyond ethernet’s distance limit of just 328 feet without the need for added infrastructure. This technology, often used in military and space operations, now helps the church reach across its sprawling Cape Cod campus in giving presentations vibrant enough for today’s tech-savvy churchgoer. All the while, these ethernet extenders keep administrative costs negligibly low and let the Community of Jesus focus on its higher calling: the word of God.



Ethernet extenders, a technology pioneered by Ethernet Extension Experts (Las Vegas, NV), work by sending voice and data transmissions to distances up to 20x beyond (over one mile) ethernet’s limit of just 328 feet over often underutilized copper-pair (i.e. telco) or CAT-rated wiring, thereby saving organizations thousands in infrastructure, administration, and security. In the Church of Transfiguration’s case, they’re using an Enable-IT 865 Ethernet Extender with PoE (Power over Ethernet) by Ethernet Extension Experts. The 865 adds the ability to send up to 24 volts of power over the same line as your voice and data, making it

well suited for deploying remote ethernet devices like PoE IP Cameras and PoE WiFi Access Points.

“We have a large, sophisticated congregation with high expectations. We needed something that could help us deliver -and compete with- the types of multi-media experiences they’ve grown accustomed to over the years,” said Brother Levi Edmonson. “The problem was that our church is also structurally large, complex, and historically sensitive. Ethernet Extension Experts provided the perfect solution with their ethernet extenders. Not only did we not have to damage any of our buildings, the installation was super simple, and we don’t need any technical staff to maintain them.”

“Yeah, when the Community of Jesus called, we were happy to help. Theirs was actually a very simple problem to remedy,” said Felipe Tobilla, Technical Support Engineer. “They needed distance, power, and, as a non-profit, they obviously needed something that required little-to-no overhead. The 865 was

just the right fit, and the ministry had no problems installing it. I can't wait to hear about the wonderful things they've done with it in the coming months. ”

The 865 Ethernet Extender Kit with PoE Plus (IEEE 802.3at) can be purchased at www.EthernetExtender.com. It retails for \$599 and includes two LRE units, a 60W-56VDC High power injector, two 10' ethernet patch cords, a country-specific wall power adapter and an installation manual. Quantity discounts are available and every purchase comes with free same-day shipping and a 45-day money-back guarantee.

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the hospitality, commercial office, and multi-unit (residential or commercial) marketplace. They offer a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten- traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: www.EthernetExtender.com or

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