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FOR IMMEDIATE RELEASE:**ETHERNET EXTENSION EXPERTS RAISES THE STANDARDS FOR THE WORLD'S ONLY POE GIGABIT ETHERNET EXTENDER**

LAS VEGAS, NV - April 2011 --- By David Connors Technical Director at Enable-IT: Ethernet Extension Experts.

Enable-IT, Inc., enhances its Industry Leading PoE Gigabit Ethernet Extender Shell and Connectivity options. Still the Lowest Cost Complete Solution for Extending PoE and Ethernet to PoE IP Security Cameras, PoE Security devices and PoE Wireless Access Points. The 828 is also the world's only PoE Gigabit Ethernet Extender available - power to drive your most bandwidth demanding devices PoE enabled or Not.

Ethernet Extension Experts, the creators of Ethernet Extenders and preferred source for Ethernet extension solutions in the surveillance - security and other industries, has recently revamped the award winning and industry's latest darling, the Enable-IT 828. This complete solution delivers superior options for security integrators to meet today's demands for higher throughput, connectivity, and durability. The Enable-IT 828 Gigabit Ethernet extender now comes with three built-in PoE Gigabit Ethernet ports and a ruggedized aluminum case, along with options for PoE



injection via Midspans, and standalone injectors. Now, for just a few hundred dollars, security integrators can use this all-in-one Gigabit solution to blow past Ethernet's distance limit (328 feet) and deploy multiple far off high-definition IP cameras out to 800 feet away, through a single unit, or up to 2,000 feet away, in series or three.

Ethernet extenders drive high-bandwidth duplex signals significantly beyond (sometimes up to 20x beyond) Ethernet's distance limit over most forms of copper cabling, including CAT-rated cabling and telephone wire. This can save organizations and thousands of dollars in administration, installation and security over fiber deployment, thereby granting security integrators the ability to enter lower-budget markets and bypass municipal headaches. What makes the Enable-IT 828 particularly useful to modern security integrators is that it can extend Gigabit Ethernet out to long distances, without the need for a slew of add-on equipment, for just a few hundred dollars.

"We're being honest with the market and delivering them a durable, all-in-one solution for extending their PoE IP security cameras and other IP-based devices," said David Connors, Enable-IT's Director of Product Development. "Security professionals shouldn't have to settle for piecemeal, Chinese-made products with ridiculously short life-spans and 90-day warranties. For just a few hundred bucks, which is actually less than what you'd ultimately pay for other piece-by-piece solutions, you can get an American-made, all-in-one solution with a 4-year warranty, 45-day money-back guarantee, and throughput to spare."

The Enable-IT 828 PoE Gigabit Ethernet Extender Kit (with optional PoE injector) can be purchased at www.EthernetExtender.com. It comes in three varieties, the 828A, without a PoE injector, has an MSRP of \$310, while the 828P, which comes with a 61 Watt/56 Volt PoE injector, has an MSRP of \$349. Aside from the PoE injector distinction, both versions come with the base 828 unit, a country-specific wall power adapter, and an installation manual. Quantity discounts are available and every purchase comes with free same-day shipping and a 45-day money-back guarantee.



ETHERNET EXTENSION EXPERTS

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the physical security, information technology, and multi-unit (residential or commercial) marketplace. They offer a wide range of solutions to extend Ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten- traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: www.EthernetExtender.com or

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